

BEACH MANAGEMENT THROUGH THE BLUE FLAG FRAMEWORK

Presented by the American Shore and Beach Preservation

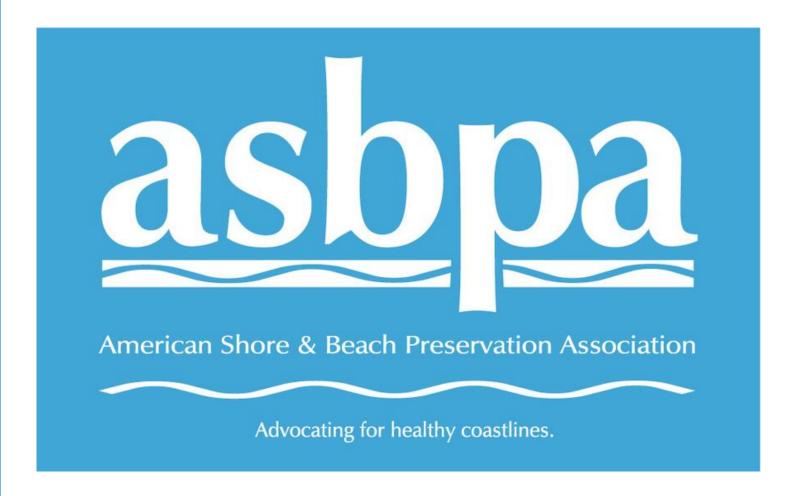


We advocate for healthy,
sustainable, and resilient coastal systems to sustain
four inter-connected core values provided by shores
and beaches:
community protection,
a strong economy,
ecologic health
and recreation.

Who is ASBPA

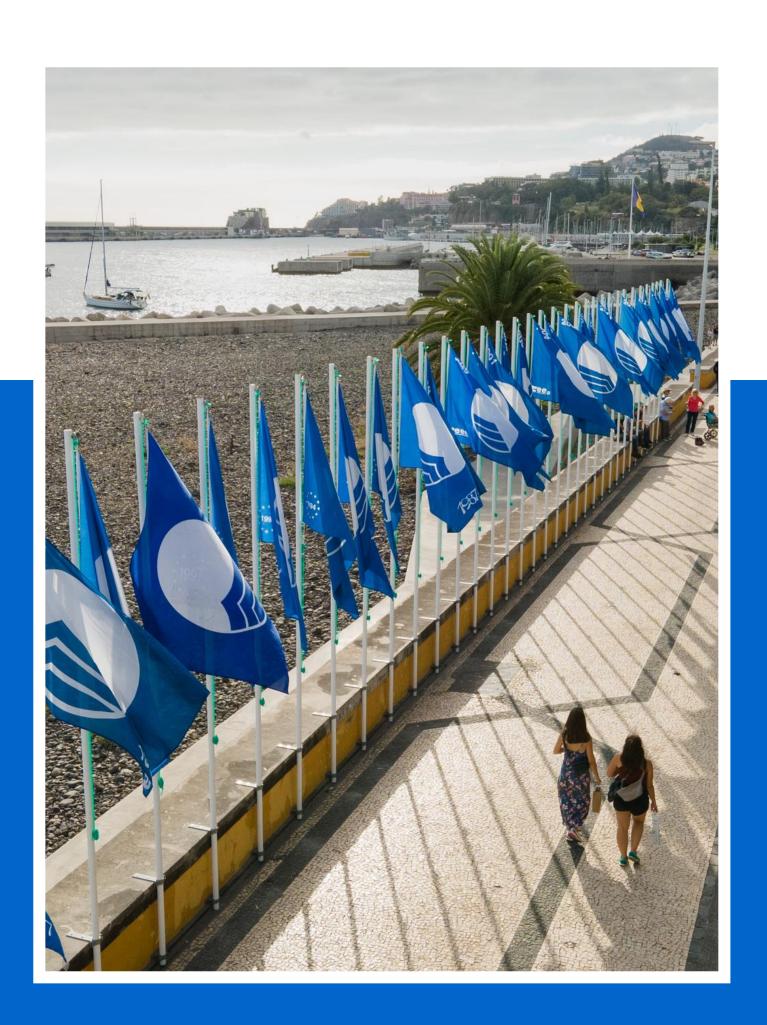
Our Mission

ASBPA is dedicated to preserving, protecting and enhancing our coasts by merging science and public policy.









The Blue Flag Program

International and National Recognition

Audit of Practices

Provides a Nexus for Departmental Information

Management

A Network of Practitioners

A framework for sustainability

Job Creation





Environment

Increased Understanding and Environmental Awareness

Improved Environmental Conditions

Reinforces Responsible Tourism

Engagement

New Ways to Engage Residents and Tourists

Users Value Blue Flag Criteria

Opens New Opportunities



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